2022 L7 Tech InfoPack

Building great stuff since 2011

Jared Hancock

COO & Accounts Manager

sales@L7Tech.ca

Melissa Marchesi

CFO & Administration

info@L7Tech.ca

L7 Tech
Custom Software Development

Table of Contents

About Us

L7 Tech is a family-owned business that recognizes the need for custom software solutions that are built to suit your business model. Our software suites are time-tested, utilize well-established frameworks and languages that are compatible with almost any device, and are trusted, safe, and secure.

As we were once a young start-up ourselves, our experience has taught us that custom software development often goes hand-in-hand with building or revitalizing a business. With this in mind, we will collaborate closely with you through each phase of development to ensure that your software and business model are perfectly in sync with each other.

We are also happy to share knowledge gained through our years of experience to assist in building business plans and making your vision a reality.

We understand that each and every business model is unique. Your software suite should be designed for your company, not the other way around. For this reason, we always strive during our discovery phase for a deep and thorough understanding of your business model, including risk assessment, marketing strategies, operating costs, potential setbacks, and audience assessments - all of the standard tools for building a successful framework for your business.

With each new project, we strive to gain a deeper understanding of the industry, which allows us to offer much more than a simple software solution - instead, we offer a wealth of knowledge and experience at your disposal that will help you on your path to success.
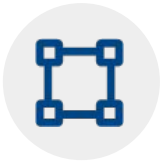
Our S4 Standard

Stability

Simply put, your software just needs to work. The languages and frameworks that we use are time tested, and trusted by the largest software suites in the world. We design our data models in a way that reduces the odds of data corruption and glitches.

Scalability

Your software needs to accommodate your growing business. File structures and database schema are therefore designed to accommodate large-scale databases.

Simplicity

Migrating to new software solutions often means some retraining for existing users. With this in mind, your user interface is developed with a minimal amount of screens and designed to be as user-friendly as possible, across all devices.

Security

We understand that your data is important and private. With this in mind we make every effort to ensure that your data is only accessible to you and your users.

Services + Pricing

Custom Software Development

Monthly Software Development Plans

Five tiers of plans to suit any business size or stage of product development. Providing flexibility and ongoing support.

Small Custom Web Application

Starting at **$20,000**

App Development

Full App Development
Starting at **$50,000**
Simplified user-friendly Apps for iOS and Android

Plans + Packages

Monthly Software Development Plans
Branding Packs + Marketing Materials
Web Hosting Packages

Services We Offer

Web Design

Effective Custom SEO Optimized Websites
Starting at **$4,500**
Professional Cutting Edge eCommerce Sites
Starting at **$8,000**

Branding and Graphic Design

Stylish Logo Design
Starting at **$2,000**
Branding Packs and Marketing Materials
See options & pricing table

Additional Services

White-Label Software
Software Upgrading and Updating
Animated Videos
Project Rescue
Web Hosting
Business Consulting

*** All Prices do not include GST and are Subject to Change

Monthly Software Development Plans

Features	Live Support	Start Up	Standard	Standard Plus	Enterprise
Your Team					
Development Hours [1]	20	60	120	160	300
On-Demand Quality Assurance	✓	✓	✓	✓	✓
Dedicated Project Manager		✓	✓	✓	✓
Support and Consulting					
Emergency Work	✓	✓	✓	✓	✓
Priority Emergency Work			✓	✓	✓
Monthly Live Support	✓	✓	✓	✓	✓
Security Checkup (server and code)	✓	✓	✓	✓	✓
Database Health Check	✓	✓	✓	✓	✓
Business Plan Consulting					✓
Development					
3rd Party Support & Fixes (including Google, Apple, App Stores)	✓	✓	✓	✓	✓
Development, Changes and Fixes for Web Applications, Mobile Apps, Wireframe Designs and Back End Administration	✓	✓	✓	✓	✓
Rewards		5% OFF Web Hosting Package 5% OFF Branding 5% OFF New Project	7% OFF Web Hosting Package 7% OFF Branding 5% OFF New Project	10% OFF Web Hosting Package 10% OFF Branding 10% OFF New Project	15% OFF Web Hosting Package 15% OFF Branding 10% OFF New Project
Monthly Pricing	**$1,800**	**$3,500**	**$6,000**	**$8,500**	**$15,000+**

*** All Prices do not include GST and are Subject to Change

1 Please Note that a Maximum of 20 Unused Development Hours can be rolled over into the following month

+ Support Services are provided directly to our clients within normal business hours and excluding statutory holidays

+ Standard, Standard Plus and Enterprise Plans have a requirement of 2 Months Paid Up Front

Monthly Plan Information

Unlike other companies, we do allow for scope creep during monthly development, within reason. Our monthly plans allow you to make changes to the original scope of work on an as-needed basis. Please note that any changes to the scope of work may lengthen the overall timeline, which may affect the overall cost of the project.

We understand there are always delays - emergencies, holidays, or unexpected events. If you need to pause development, we will not bill you for that time and will continue when it works best for you. We can also ramp up production as needed, so if you begin your plan in the middle of the month, we will assign more developers to reach the plan's allotted hours by the end of that month.

With all of our Monthly Software Development Plans, you can move between plans with flexibility based on your current needs. Many projects with higher initial time demands will begin with the Standard Plan during initial development, and then transition to the ongoing Live Support Plan after Launch. Or the reverse; you can begin with the Start Up Plan and then ramp up production moving to our Standard, Standard Plus or Enterprise Plan. You own your project meaning you can pause, stop or transfer to another company at any time without penalty.

Monthly Plan Descriptions

Live Support

Includes 20 Hours of Development Time

This plan is designed for ongoing support of your software, mobile applications, and website. When you need to change or add something, we can do this as needed within the included development time. This is also meant to support your product after Launch as this will be ever changing and expanding. It is critical that your product is up to date including 3rd Party Support and Fixes to keep your intellectual property secure and your database healthy. If something goes wrong or there's an emergency we will have an On Call Developer to handle these requests.

Start Up

Includes 60 Hours of Development Time

This plan is designed for businesses looking for a budget friendly development schedule on a flexible timeline. You will have a Dedicated Part Time Developer working on your project. This plan includes everything in the Live Support Plan including; keeping everything up to date, taking care of 3rd Party Support and Fixes, keeping everything secure and your database healthy. If something goes wrong or there's an emergency we will have your dedicated Developer handle these requests.

Standard Includes 120 Hours of Development Time

Standard Plus Includes 160 Hours of Development Time

These plans are designed for customers with a strong roadmap that are looking to stand up a product or idea quickly while still having the flexibility to make changes on the fly. You will have a Dedicated Full Time Developer with Project Management and Quality Assurance working on your project. With the Standard Plus you have 40 additional hours of Development time and more Project Management time.

These plans include everything in the Live Support and Start Up Plan including; keeping everything up to date, taking care of 3rd Party Support and Fixes, keeping everything secure and your database healthy. If something goes wrong or there's an emergency we will have your dedicated Developer handle these requests. You are now in the Priority Queue for Emergencies that are included with our Standard, Standard Plus and Enterprise Plans.

Enterprise

Includes 300 Hours of Development Time

This plan is designed for clients that have larger scale solutions, multiple third party tie-ins, or aggressive timelines that need a full team to quickly realize a vision while still being able to make alterations on the fly. You will have (2) Dedicated Full Time and (1) Part Time Developer with Project Management and Quality Assurance working on your project simultaneously.

This plan includes everything in the Live Support, Start Up and Standard Plans including; keeping everything up to date, taking care of 3rd Party Support and Fixes, keeping everything secure and your database healthy. Also some bonuses including a Yearly Market and Competition Analysis and Business Plan Consulting. If something goes wrong or there's an emergency we will have your dedicated Developers handle these requests. You are now in the Priority Queue for Emergencies that are included with our Standard, Standard Plus and Enterprise Plans.

Branding Packs + Marketing Materials

What's Included	Logo Starter	Simple Branding	Ultimate Branding
Initial Logo Concepts	4	6	8
Round of Revisions	2	3	3
Multi-Format Files [1]	✓	✓	✓
Business Cards [2]		✓	✓
Letterhead [3]		✓	✓
Envelope		✓	✓
Flyer			✓
Postcard			✓
Rack Card			✓
Tagline Suggestions			✓
Logo Intro/Reveal Video			✓
Revisions for Marketing Materials		3	4
Pricing	**$2,000**	**$2,800**	**$4,500**

*** All Prices do not include GST and are Subject to Change
+ Individual marketing items can be provided after a consultation, please contact our team for more information
1 Logo files are provided in SVG, EPS, PDF, JPG, and PNG. Photo-format files are provided in multiple sizes
2 Business card designs are prepared and formatted with a working file and a print-ready file
3 Letterhead is designed in your preferred file format (e.x. Microsoft Word, Google Docs, etc.)

Web Hosting Packages

What's Included	Basic Website	eCommerce Website	Software	Enterprise
Storage	250 MB	1 GB	1 GB	Contact for Quote & Pricing
Bandwidth	1 GB	1 GB	2 GB	
Monthly Pricing	$35	$50	$75	

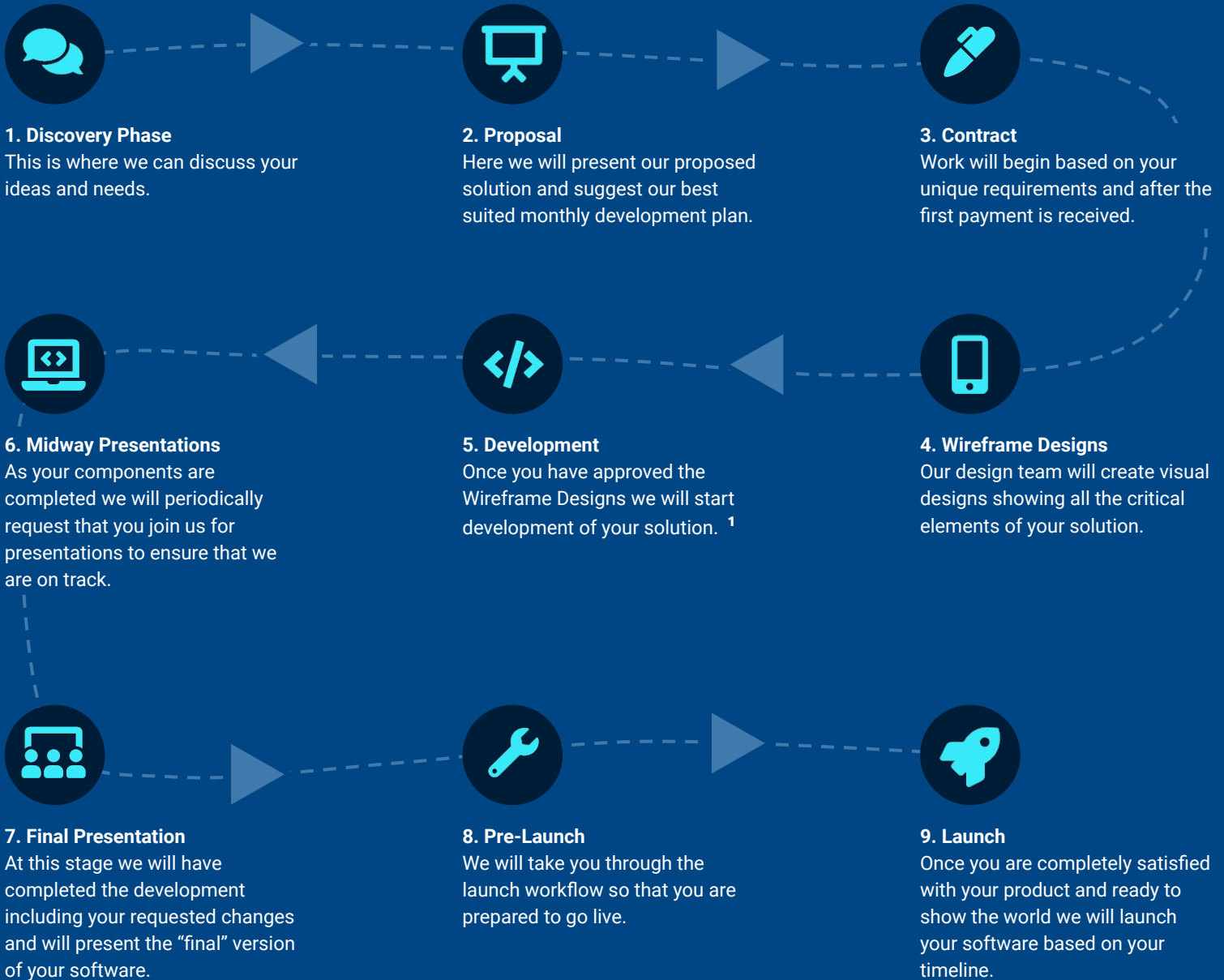| Additional Services	Domains	Company Emails
What's Included	We securely park your domain for you and take care of any work needed on an ongoing basis	Set up and provide company email addresses
Pricing	$200 / year [1]	$15 / mo / user [2]

*** All Prices do not include GST and are Subject to Change
1 Price is dependent on domain name
2 Price depends on your needs, contact our team for a more accurate quote & pricing assessment

Software Development Cycle

1. Discovery Phase
This is where we can discuss your ideas and needs.

2. Proposal
Here we will present our proposed solution and suggest our best suited monthly development plan.

3. Contract
Work will begin based on your unique requirements and after the first payment is received.

6. Midway Presentations
As your components are completed we will periodically request that you join us for presentations to ensure that we are on track.

5. Development
Once you have approved the Wireframe Designs we will start development of your solution. [1]

4. Wireframe Designs
Our design team will create visual designs showing all the critical elements of your solution.

7. Final Presentation
At this stage we will have completed the development including your requested changes and will present the "final" version of your software.

8. Pre-Launch
We will take you through the launch workflow so that you are prepared to go live.

9. Launch
Once you are completely satisfied with your product and ready to show the world we will launch your software based on your timeline.

[1] Client's on our Monthly Plans can make changes to the original scope of work as needed. If you are not on a Monthly Plan, any changes to the original scope of work will result in a pause of development and a revised scope of work with additional cost.
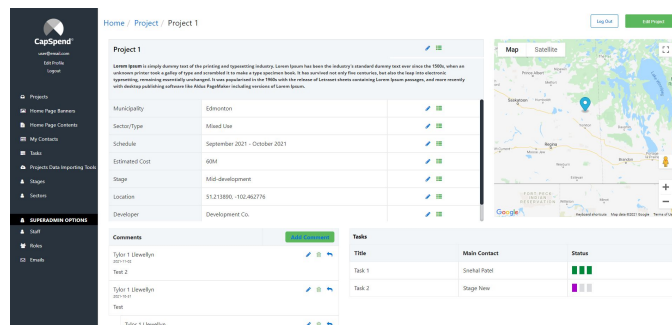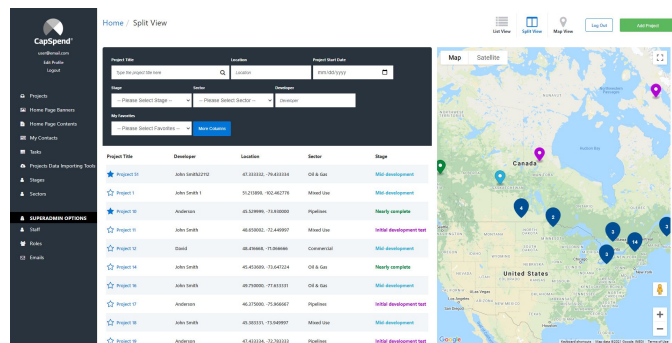
CapSpend

Custom Software Development

Software suite that crowdsources information on large scale government funded capital expense projects.

This platform allows the users to add and track projects, make notes and attach personal information to the projects such as tasks, contacts, and opportunities.

Key Deliverables

- Cloud Based Software Suite
- Database Design and Management
- Logo Design
- Web Hosting and Security Management
- Project Design

Additional Information

2021
$60,000 +
Ongoing Development and Support

L7 Tech

L7Tech.ca

World Weight Loss Inc.

Custom Software with Apps

World Weight Loss is a revolutionary weight management program combining technology and in-person or virtual meetings. Using state of the art 3D technology, they create a program designed for you and only you! L7 and Mediashaker worked closely together to design and develop the Android and iOS Apps.

Key Deliverables

- Administrative Suite
- iOS and Android Apps
- Database Design and Management
- API
- Web Hosting

Additional Information

2020 - 2021
$30,000 +
Ongoing Development and Support

Warranty

Current Monthly Plan subscribers have the ability to address bugs, add features, alter existing functionality, or request entirely new software development without any additional charge based on their monthly plan.

Clients not on a monthly plan or that have paused or terminated their contract also receive 90 Days of bug fixes to ensure that their product remains functional to the project specifications and based on the final billing date. L7 Tech warrants their code only, please see the "Compatibility Warranty" for device and third party support.

Compatibility Warranty

Your software will be compatible across all major devices and web browsers at the time of development. Compatibility issues experienced for clients currently on Monthly Plans pertaining to new devices or browsers will be corrected as part of your ongoing support.

For clients who are not currently on a Monthly Plan, we will address your concerns on a case-by-case basis, however, upgrading your software to meet new standards may incur a fee based on the work required.

L7 Tech
Custom Software Development

Jared Hancock

COO & Accounts Manager

sales@L7Tech.ca

Melissa Marchesi

CFO & Administration

info@L7Tech.ca